

24th Annual Optimist
Bowling Challenge
February 11, 2012 @ Chippewa Lanes

Since its formation, the **Mt. Pleasant Optimist Club** has truly lived up to its motto by being a friend of youth. With the money raised by its annual Bowling Challenge and other fund raisers, the Optimist Club continues to support countless community youth organizations:

Big Brothers & Big Sisters * Youth Soccer * Junior Achievement
*Girls Softball * Toys for Tots * Amateur Hockey Program *
Chippewa River District Library * Mount Pleasant Pacers * Youth
Basketball * Christmas Outreach * Department of Social Services *
Isabella County Probate Youth Garden * Mt. Pleasant Community
Foundation *Boys Basketball * Listening Ear * Mount Pleasant Parks
& Recreation * PEAK * Dove Foundation * Blind Children's Fund *
4-H of Isabella County

As well as many other community projects!

*Thank you for making a difference
in the lives of our community's
youth.*



Mt. Pleasant Optimist Club
Mt. Pleasant, Michigan

Why participate in this year's Optimist Bowling Challenge?

Support Community Youth.

All of the money raised during the bowling challenge is given back to the community in support of local youth programs.

Community Involvement.

The entire community can be involved with the bowling challenge, helping make a direct investment in a worthwhile cause - our local youth.

Raise Money for Your Youth Organization.

When your team bowls on behalf of a local youth organization, The Optimist Club will return one-half of the money raised by your team to that organization.

The Bowling Challenge is Just Plain Fun!

Challenge other teams within age-appropriate divisions established to encourage friendly competition. Prizes are awarded to the top two bowlers in each age-appropriate division. All bowlers have a chance at winning one of countless door prizes donated by local businesses!



Presented By:
The Mt. Pleasant Optimist Club



Don't Miss the 24th Annual Optimist Bowling Challenge!

Saturday, February 11, 2012
1:00—2:30 pm or 2:30—4:00 pm
Chippewa Lanes
1200 S. Mission in Mt. Pleasant

For more information contact:
Amy Ervin at (989) 317-4329

Let's Go Bowling!

The Mt. Pleasant Optimist Club invites you to participate in the 23rd Annual Optimist Bowling Challenge. Your team will challenge other teams within age-appropriate divisions established to foster friendly competition. The challenge is limited to the first 75 teams to register, so enter early!

Participation in the Optimist Bowling Challenge is easy!

1. Form a team of four or five individuals, complete the *Registration Form* (located to the right), and return it to any Optimist Club Member.
2. Enclosed you will find a *Pledge Form* please contact us if you need more. Each bowler will obtain as many pledges as possible from coworkers, family and friends. Pledges can be made "per pin" (i.e., \$.05 per pin), or "flat dollar" (\$10 for one game). **There is a \$30 minimum pledge to bowl.**
3. Return your *Pledge Form* to Chippewa Lanes on the day of the event. Please arrive 10 minutes prior to your assigned bowling time (1:00 or 2:30) for sign-in. The Optimist Club will cover the cost of the game.
4. After you finish bowling, turn in your *Pledge Form* and score. The actual amount to be collected from each sponsor will depend on your score during the game.
5. Collect the money from your sponsors and turn it, and your *Pledge Form*, in at any Firstbank branch no later than **Monday, March 12, 2012.**

Mt. Pleasant Optimist Club 24th Annual Bowling Challenge

To register your team for the Bowling Challenge, complete this form (One per team) and return it in one of three ways:

1. Mail to: Mt. Pleasant Optimist Club
P.O. Box 125
Mt. Pleasant, MI 48804-0125
2. Fax to: Amy Ervin at (989) 775-6319
3. Hand deliver to any Optimist Club member.



Registration Form

Team Name: _____

Team Captain: _____

Address: _____

Work Phone: _____ Home Phone: _____

Email Address: _____

A confirmation with your assigned bowling time will be sent to this email address.

Team Member Name & Age: _____ Email Address & Phone: _____

1. _____

2. _____

3. _____

4. _____

5. _____

Preferred Bowling Time: 1:00 pm – 2:15 or 2:30 – 3:45

Division: Youth or Adult (15 & Over)

